

Michael Raymond

Professional Writer, Technical Communicator, and Storyteller

Seattle, WA

mraymond22@gmail.com

<https://mraymond.com>

ABOUT ME

Experienced writer, storyteller, and team player with equal amounts of creative and technical aptitude. Given my extensive travel abroad and freelance writing experience in the visual arts, I provide a versatile range of expertise and bring a lot of imagination to the job, as well as add tremendous value to any organization. I'm also accustomed to deadline-oriented work environments and don't mind laughing at myself from time to time.

SKILLS AND AREAS OF EXPERTISE

- Storytelling
- Technical Communication
- Professional and Content Writing
- Content Management and curation
- Collaboration and Content Strategy
- Screenwriting and Creative Writing
- Narrative & brand development
- Copy editing and copy writing
- User Experience and Engagement
- End User/Training documentation
- Online Help authoring and development
- Adobe Technical Communication Suite 3.0
- Help Authoring Tools
- Web Tools (e.g. WordPress)
- HTML Coding
- Spinning straw into gold

PROFESSIONAL EXPERIENCE

The Walt Disney Company
Seattle, WA

Apr 2007 – Present
Sr. Writer

Communication and Content Strategy (July 2012 – Present)

- Developed communications plans on programs, services, tools, and policy changes for Disney employees.
- Acted as primary liaison with domestic and international comms partners to ensure messaging alignment.
- Developed tactical communications content across a variety of channels, including: Online articles, executive newsletters, surveys, video scripts, Knowledge Base articles, and social business technology postings.
- Developed, wrote, edited, and distributed senior level executive communications on their behalf.
- Wrote stories for multiple digital platforms and developed end user and tech-to-tech strategic communications and content to support Disney employees.

Technical Communication (Apr 2007 – July 2012)

- Developed content solutions, created SharePoint sites, and performed role of content curator.
- Created several community online Help environments and content strategies for Disney ad system.
- Developed process workflows, flowcharts, procedures, and API developer guides.
- Constructed content storyboards and curriculum material for training collateral and deliverables.
- Gathered metrics for online Help traffic and provided feedback and critical analysis.

Waitakere City Council/Right Hemisphere
Auckland, New Zealand

Sep 2005 – Oct 2006
Freelance Writer/Consultant

- Developed online end-user system and process documentation for large software implementation.
- Developed online Help and end user documentation for company product lines and deliverables.
- Prepared and maintained product summaries, Getting Started guides, and training material.

Writing Consultant/Independent Contractor
Seattle, WA

Nov 2002 – Aug 2005
Freelance Writer/Editor

Boeing Corporation

- Developed requirements, processes, and content for program documentation and internal websites.
- Developed content, layout, and overall vision for several group and department SharePoint team sites.

Ascentium Corporation

- Developed technical and marketing collateral, including case studies and other competitive material.
- Performed research and conducted interviews worldwide regarding SharePoint Products and Technologies.
- Created and developed product documentation and online Help for a medical imaging and device company.

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OTHER PROFESSIONAL WRITING EXPERIENCE AND ADVENTURES

xSides Corporation (Lead Technical Writer)

Seattle, WA

- Researched, wrote, and edited company manuals, white papers, and company Style Guide.
- Developed end user documentation, including: Tutorials, Quick Start Guides, and Online Help.
- Wrote and edited marketing materials, product summaries, storyboards, press releases, and templates.
- Supervised other writers, providing direction and scheduling of all projects and milestones.

Microsoft Corporation & Microsoft Press (Technical Writer)

Redmond, WA

- Developed content for Microsoft Windows websites, including articles and features for Windows users.
- Worked with marketing teams to develop content plans and write product overviews.
- Wrote procedural and creative content (including voice-over narration scripts) for interactive CD-ROM.

Freelance Screenwriter

Seattle, WA

- Working as an award-winning Nicholl Fellowship Finalist screenwriter with diverse body of screenwriting work
- Writing and developing original feature-length screenplays, some of which have earned noteworthy distinction

Writing Consultant

Melbourne, Australia/Auckland, New Zealand

- Worked as a writer for a Melbourne-based publication consulting company
- Developed film projects, soliciting input from independent film producers and government funding committees

Freelance Writer/Teacher

Hong Kong/Europe

- Did freelance writing while travelling and backpacking throughout Europe and Asia for two years
- Taught English and Creative Writing at the K. Chong English Institute in Hong Kong
- Developed an unproduced story/film project for Golden Harvest Film Studios in Hong Kong
- Composed essays and articles on social and political issues in Hong Kong

Part-time Writer

San Diego, CA/Los Angeles, CA

- Wrote and developed several unproduced film screenplays and small personal volume of short stories
- Attained a certificate for Writing Short Fiction from the University of California at San Diego

SCREENWRITING AWARDS AND RECOGNITION

- Finalist — Nicholl Fellowships (*Academy of Motion Picture Arts & Sciences*) (top 10 chosen from 6,000)
- Winner — Austin Film Festival (*Dark Hero Studios Sci-fi Award*)
- Winner — PAGE International Screenwriting Awards (Silver Prize)
- Winner — ScreamFest LA Film Festival and Shriekfest Horror/Sci-fi Film Festival
- Winner — International Family Film Festival
- Winner — Seattle International Film Festival (SIFF) (short script "Safe Passage" chosen to be produced film)
- Semi-finalist — Walt Disney Studios/ABC Writers Fellowship

EDUCATION

Kent State University

Kent, Ohio

Bachelor of Science — Aerospace Technology (Minor: Creative Writing)

Special Training — Private Pilot License

University of California at Los Angeles (UCLA)

Los Angeles, California

Creative Writing and Screenwriting Certificate